

Technology Adoption Survey: Speech Language Pathologists and Parents

- 82% of Parents, after being introduced to the technology and its benefits, said that they would probably or definitely buy Speech Buddies at current retail prices.
- 97% of SLPs are interested in incorporating the use of tactile biofeedback tools in their practice.
- 68% of SLPs have a significant portion of their caseload for which they wished they had additional treatment options.
- Highest Tech offerings that are frequently used by SLP's Surveyed.
 - Whistles
 - Bite Blocks
 - Chewy Tubes
 - Tongue Depressors
 - Bubbles
 - Food

Rogers, G., Articulate Technologies Survey, San Francisco, CA (2008, 2009). There were two surveys conducted to collect this data. The SLP Survey was conducted to gain an unbiased interest level from a broad range of SLP's on the novel concept of tactile biofeedback, the technology behind Speech Buddies. No SLP's were screened out and all SLP's surveyed were a mix of Public, Private, and Hospital Based Speech Language Pathologists with a sample size of 31. Parents were an unbiased set of 21 parents that were likely to send their children to Private Therapy; there were no additional screening criteria for Parents.